

ILLUMINATIONS

JULY - SEPT 2011 VOL. XXII

Centier Leads Local Financial Literacy Initiative

The FDIC's Alliance for Economic Inclusion (AEI) leads a nationwide effort to bring the unbanked and underserved populations into the financial mainstream. This spring, a local initiative was introduced as "Bank on Northwest Indiana." This new effort, with Centier as a main partner, is committed to providing affordable banking services and education to promote a secure financial future for everyone. Other participating partners include:



The FDIC, Lake Area United Way, NWI Community Action Corporation, Citizens Bank, First Midwest Bank, and Peoples Bank.

For nearly three years, Centier has been heavily involved in the Bank On NWI effort. "Helping families and individuals to safeguard their money and build assets for the future is of the utmost importance to all of us," said Mike Schrage, Centier President and CEO. "Together we have created an initiative that will benefit the counties, financial institutions, and most importantly, the thousands of residents who are in desperate need of banking services and products."

In 2000, an estimated 180,000 Indiana households were considered unbanked, and 410,000 were considered under-banked. Centier hopes to see a decrease in those numbers.

"The goal of Bank On NWI is to get everyone to go to a financial institution. By avoiding check cashing fees, everyone's income will increase and we can educate them about saving for the future, making a better Northwest Indiana," said Dian Reymoe, Financial Literacy Coordinator.

News Briefs

Carmel/Indianapolis Loan Production Office is Now Open!

Located at 11611 N. Meridian St., our Centier business team services Indianapolis and the greater central Indiana business area.

New Centier ATM located at Purdue Memorial Union in West Lafayette

Our new 24-hour ATM is located in the lower level of the Purdue Memorial Union.

Round Up Savings has reached \$1 million!

Centier clients have saved \$1 million dollars by automatically saving every time they use their debit card. To join the Centier Round Up, visit Centier.com/roundup.

In observance of Independence Day, all Centier locations will be closed Monday, July 4, 2011.

In observance of Labor Day, all Centier locations will be closed Monday, September 5, 2011.

In observance of Columbus Day, Centier locations will close at 12:00 p.m., Monday, October 10, 2011.



Member FDIC

Centier Advantage Meetings

Lake County Public Library
1919 W. 81st Avenue
Merrillville, IN

9:00 a.m. to 9:30 a.m.
Centier Advantage Meetings begin with free blood pressure screenings conducted by St. Anthony Medical Center.

10:00 a.m. to 11:30 a.m.
Meetings conclude with Bingo and prizes with a Centier Guest Banker.

Mark your calendar for upcoming meetings and presentations!

Friday, September 9, 2011 Friday University: Non-credit Classes for All Ages

Presented by: Purdue University
Calumet

Friday, November 11, 2011 Holiday Meeting

Presented by: Centier Bank

Centier Advantage Day & Extended Trips

Macy's Chicago Tour Chicago, IL

Tour the famous building now home to Macy's department store, and enjoy a cooking demonstration, lunch, and shopping time!
Wednesday, October 26, 2011
Client \$90 • Non-client \$95

Drury Lane Theater Show & Lunch Oak Brook, IL

Enjoy an afternoon performance of Rodgers and Hammerstein's "The Sound of Music." Prior to the performance, enjoy lunch in Drury Lane's dining room.
Wednesday, December 7, 2011
Client \$75 • Non-client \$80

California Coast

September 25 - October 3, 2011
Highlights include: San Francisco, Santa Barbara, Los Angeles, San Diego, and more! Price based on double occupancy: \$2,549
Price includes round-trip airfare from O'Hare and hotel transfers.

*To reserve your seat, or to obtain additional information, please contact Sharon St. Myers, Centier Advantage Program Manager, at 219-755-6140, ext. 1839, or 1-888-CENTIER.



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